



The conflict is that dairy sales are declining and this industry is in need of profit, which contributes to the production of positive advertisements that lead to attraction.



It is important for the dairy industry to maintain its sale of dairy products because many jobs and corporations will be in risk. Furthermore, the dairy industry has positively contributed to the American economy for decades, and the general public relies on hundreds of products that are created by the dairy industry.



In the dairy industry's perspective, the scientific community sees a conflict since it wants to alert the public about the whole truth behind dairy products, including both the benefits and the risks.



This is a very crucial factor to the scientific community because the dairy industry is feeding the public propaganda while trying to benefit itself for profit. Furthermore, dairy products have been linked to many health issues that affect American society. Being informed of these risks is important to the scientific and medical community to inform the choices and the health of the American public.



THE DAIRY INDUSTRY



A relevant resolution would be to pass a bill that should require all dairy products to be labeled properly. For example, on nutritious supplements or other products sold to offer health benefits, there are often warnings that the claims are not entirely backed by the FDA or that there may be traces of lead in a supplement. The same should be true of dairy products, particularly milk. Furthermore, there should be mandated public awareness campaigns promoted about both the risks and benefits of milk, showcasing both sides to children in schools. If the dairy industry is not labeling dairy and non-dairy products correctly, it will deceive consumers into thinking that they are both similar, which can affect how much they drink them based on what they believe. Finally, individual schools should be given the choice to provide alternative beverages including cups of filtered water for students to drink instead of giving milk as the only beverage. Schools should have the freedom to choose what drinks they serve their children, instead of being given two choices: dairy milk or sugary juice. These changes would provide more choices, give more accurate information, and help the public understand the impact of milk to the environment and their health.



RELEVANT RESOLUTIONS